

## Can High Prices Fight Off Wrinkles

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The war against wrinkles rages on with several new skin products, all guaranteed to improve the appearance of your skin, being introduced into the market all with pretty high price tags.

Amatokin is the hottest skin topic at the time. Introduced as a treatment for burns, Amatokin possesses a polypeptide that is supposed to stimulate cells in the skin and reduce the appearance of wrinkles and fine lines. Currently this product sells for \$173 in Bloomingdale's.

Chanel introduced a Sublimage Eye, an addition to their Sublimage regenerating cream, which costs around \$160.

Skin care leaders, Perricone Cosmeceuticals has recently released a gel that is applied after treatment products and before cosmetics and a ceramic skin smoother that contains a strong antioxidant to save skin from sun damage. You can find it on the Perricone website for \$75.

More budget-friendly products include two new products from Dior called HydrAction. The Light crÃ©me is \$46 and the Eye cream only \$45. Both are available in stores now.