

New skin care technology endorsed by Marie Helvin

Contributed by David Castillo

Marie Helvin, a successful supermodel during the 80s, is promoting STOP™, a new anti-ageing device that brings TriPollar™ to consumers at home.

Helvin launched the product during the newly conceptualized event titled London Skin Week. It's an event that allows women and men over thirty to, "change their skin as easily as they change their clothes."

In a press release, Helvin spoke about the benefits of this new technology, "We are constantly driven to believe that women should look a set age or be a certain body size which is fuelling an obsession with ever more dramatic and invasive steps. However, now, for the first time ever, women can feel great about the skin they're in with a non-invasive treatment which offers professional clinical results to STOP(TM) the signs of ageing from the comfort of home."

The innovative STOP(TM) is first to market in offering professional TriPollar(TM) technology in a home device. The sleek hand held product works by emitting four low power beams deep into the dermis much like a laser lens focuses its light. The clinical effect occurs by stimulating dermal activity to tighten collagen fibres and increase neo collagen production. This leads the skin to become tighter, more supple, with significant reduction in the appearance of fine lines and wrinkles. Clinical tests for the device have shown up to 50% increase in dermal thickening; consequently making the skin 10 years younger.

For more details on the press release, [click here](#).